

Newsletter

Helmar Australia

And they're racing.....Melbourne Cup Day is Australia's most famous horse race always held on the 1st Tuesday in November. It's a day when the nation stops what ever it's doing to listen to the race call, or watch the race on TV, and even those who don't usually bet, try their luck.

Mark Twain, during a visit to the Melbourne Cup in 1895: "Nowhere in the world have I encountered a festival of people that has such a magnificent appeal to the whole nation. The Cup astonishes me."

Product of the Month

450 Stainless Adhesive



Helmar 450 Stainless Adhesive is a stainless, crystal clear, acid free, fast drying glue ideal for use with paper, cardstock, fabric, leather, plastic, cork etc.

Ideal for scrapbooking, won't buckle fine papers. Perfect for Ric Rac, ribbon etc as it won't bleed through.

- Dries crystal clear and flexible
- Machine washable
- Apply to one surface only
- Apply light pressure while drying
- When piercing the tube only use a very small pin prick
- When finishing use, to break the string from the tube push down and pull away



DESIGN TEAM MEMBERS

450 Stainless has been used for over 30 years in the millinery industry, so it's perfect for putting together your hat for the Melbourne Cup.

Tracy Burgos has just returned from Memory Trends where she enjoyed some crazy days doing our fabulous Make N Takes on the Christmas Key Card. Tracy said that it was a huge hit and she thoroughly enjoyed sharing it with everyone. The instructions for you to create this card for yourself is on our website. Tracy has also done a fabulous Thanksgiving layout for our newsletter this month.

Both **Maxine Hazebroek** and **Elizabeth Munro** have featured in Scrapbook Creations Issue 35. Maxine's "Sadness" layout on page 35 and in the Top Ten Altered Tins her very special Tooth Keeper for her daughter on page 52. Elizabeth also had an altered tin in the top 10 with her Isaac's Rocks tin which you can find on page 54. Lovely work ladies.

More celebrations.....

Thanksgiving

After the successful harvest of 1621 in the first year of pious Plymouth colony, Governor William Bradford called for a celebration. But rather than spending the day in prayer, the colonists set the pattern for future American Thanksgivings by inviting the neighbours to a big family dinner, with roast fowl as the main dish.

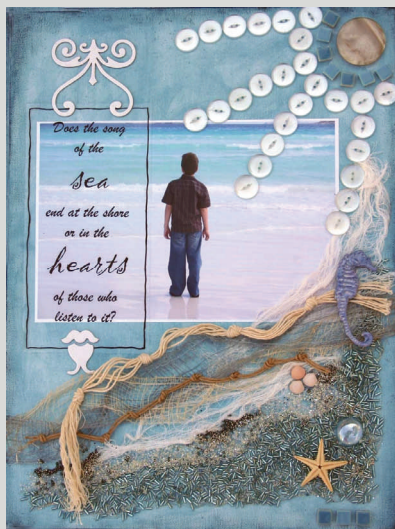
This month our Design Team Member **Tracy Burgos** has shared her Thanksgiving layout with us. Please feel free to check for more details on our website to create this page for yourself.



Armistice

Day - at the 11th hour of the 11th day of the 11th month, we partake in two minutes silence as we remember those who were lost in World War I.

The Magic of Canvas by Maxine Hazebroek



Maxine's display aptly named The Magic of Canvas was a show-stopper at our booth at Memory Trends. We have given you another glimpse here. They have been uploaded to our website so you can use them as inspiration to make your own magic!



NEW PRODUCTS

Helmar will be launching two new products within the next few weeks. Both a permanent and repositionable glue runner which is acid free, archival and photo safe.

In keeping with the rest of our products it is top quality.

Suitable to scrapbookers and crafters of all types. Ideal for school, home and the office. Quick and easy to use. No more dried out glue sticks!



Helmar's booth at **Memory Trends** was one of the very busy ones. As mentioned the Make N Takes were so popular we will have to almost double the amount we send next time. Mark reported that there were even games of poker being played for a chance to win some of our products. We would like to again thank Christy and Angela from **OESD** our distributors in the USA for their might efforts to create another fantastic and successful show. They made a great team with our own Tracy Burgos alongside them.